

DHIT SUMMIT

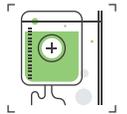
DIGITAL HEALTH 360 ACCELERATING THE FUTURE OF HEALTH

Wednesday November 14th | American Tobacco Campus, Durham

The 2018 DHIT Summit will convene internationally recognized thought leaders and key stakeholders from the healthcare ecosystem to dig deep into how Digital Health can pervasively be used to transform health. **This exciting new annual event is uniquely designed to include post-event collaboration with the goal of creating a working model of care that will bring the future of health into real-world settings to produce measurable impact.** Our expert panels and workshops will focus on three key transformative topics through the lens of Digital Health, including Building Healthy Communities, Health Engagement, and Precision Health.

Join us to LEARN, COLLABORATE, and IMPACT healthcare!

- ➔ **LISTEN, LEARN, ACT** - inspiring keynote presentations and insightful panel discussions by industry experts will guide conversations around real-world needs and meaningful outcomes.
- ➔ **HANDS-ON EXPERIMENTATION** - breakout sessions facilitated by design thinking experts will connect participants focused on particular impact areas that will help drive healthier communities.
- ➔ **TECHNOLOGY SHOWCASE** - highlighting local innovations and talent to stimulate the ideation and solution design process.



ATTENDEE MIX

Are you looking to unlock digital health's potential and drive measurable impact on health outcomes for our community?

The Summit will bring together a diverse mix of stakeholders from the digital health ecosystem, from providers, researchers, and policymakers, to entrepreneurs, technologists, and investors. The emphasis will be on demand-side participants, with a 70:30 demand vs supply-side ratio.

- ➔ **PAYORS + PROVIDERS** – increase awareness and knowledge of emerging technologies and learn how to improve care quality and health outcomes while increasing consumer engagement
- ➔ **HEALTH TECH RESEARCHERS + ENTREPRENEURS** – network with an ecosystem of experts, resources and capital and increase your access to funding and pilot opportunities
- ➔ **HEALTH TECH INVESTORS** – explore areas of need and increase your digital health investment pipeline
- ➔ **STATE** – understand opportunities for regional and state economic development in the digital health field and how to improve population health, particularly for rural communities
- ➔ **INDUSTRY** – increase business development and partnership opportunities for digital health innovation

A SELECTION OF OUR SPEAKERS

KEYNOTE SPEAKER



DR. ARCHELLE GEORGIU
Author +
Thought Leader



LINDA AVEY
CEO, Precise.ly
and Co-founder,
23andMe



**JONATHAN S. BERG,
M.D., PH.D.**
Associate Professor
Department of Genetics,
UNC Chapel Hill



DR. GEOFFREY GINSBURG
Founding Director
Duke Center for
Applied Genomics
and Precision
Medicine



JODI HUBLER
Managing Director
Lemhi Ventures



DAVID LEVIN
President + CEO
Bivarus



JEN ZUCKERMAN
Director of Strategic
Initiatives, World Food
Policy Center

OUR SPONSORS



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AGENDA

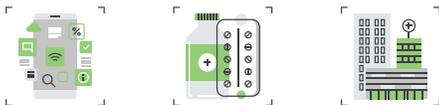
Digital Health 360 Accelerating the Future of Health

8:00	Connect	Arrival, breakfast + registration; explore the Digital Health Technology Zone
9:00	Inspire	Keynote Address
10:00	Stimulate	Panel Discussion #1: Building Healthy Communities
11:00	Explore	Break; explore Digital Health Technology Zone
11:30	Stimulate	Panel Discussion #2: Health Engagement
11:30	Stimulate	Panel Discussion #3: Precision Health
12:30	Explore	Lunch; explore Digital Health Technology Zone
1:30	Collaborate	Design Thinking Workshops: Accelerating the Future of Health
3:30	Learn	Playback from the Workshops
4:00	Stimulate	Panel Discussion #4: Roadmap to Impact
4:45	Inspire	Wrap-up – How to get involved
5:00	Celebrate	Digital Health Happy Hour

PANEL DISCUSSIONS

Building Healthy Communities

Healthy communities are intentionally built, not accidentally formed. Through the use of Digital Health tools, we can come to understand life and how to enhance wellness from birth through later years. We will examine the creation of healthy communities through the lens of public health initiatives, user generated data, and the role that health systems can play in enabling digital care within and outside clinical environments.



Health Engagement

Engagement initiatives in healthcare have largely been a failure when it comes to involving individuals in their plan of care or motivating them to make healthier lifestyle choices. We will discuss what some of the barriers are to achieving meaningful engagement and how Digital Health technologies can best be used to activate people to take control of their health. Using analogous thinking, the Engagement workshop will explore lessons to be learned from other consumer-centric industries and how data (including social determinants of health) can be leveraged to create motivation.

Precision Health

Precision Health is a high-impact and advancing field that extends the opportunities provided by the preventive, therapeutic, and diagnostic elements of medicine to address population health challenges on an individualized basis. We will be exploring how Digital Health can enable Precision Health to become a broader reality by empowering researchers, providers, caregivers, patients, and consumers with personalized diagnostics, wellness guidance, and care management tools critical to preventing, improving, and managing disease.

SPONSORSHIP PACKAGES

The 2018 DHIT Summit represents a unique opportunity to connect with the region's digital health community and drive awareness and impact across the region. This full-day event will bring together thought leaders from across the health and technology field and is being widely promoted through our partner network including payers, providers, investors, and industry partners. We have a range of sponsorship packages available from \$3,000 to \$50,000, and can tailor a package on request.

- ➔ **Increase brand awareness among the digital health community**
- ➔ **Enjoy breakthrough access to the digital health innovation pipeline**
- ➔ **Position your company as a thought leader and collaborator in the digital health space**
- ➔ **Collaborate with leaders and policymakers to improve legislation affecting the future of healthcare in NC**
- ➔ **Be at the forefront of making NC the best place to live, work and raise a family**
- ➔ **Help drive better health engagement, experience and outcomes for the people, families and communities you serve**

There are a limited number of high profile, highly integrated sponsorship packages that will connect your brand directly to healthcare leaders in NC and around the world.






HEADLINE

SPONSORSHIP // \$50K

Become a **Headline Sponsor** and Help Shape the Future of Health

Drive the highest level of awareness and engagement in the run-up to the Summit and beyond with a premium package designed to deliver maximum value. The Headline sponsor will benefit from VIP access and hands-on participation before, during, and after the main event, including a VIP Supper Club featuring thought leaders from across the NC healthcare ecosystem on the eve of the conference.

THOUGHT LEADERSHIP BENEFITS

Panel speaker opportunity

2 VIP Supper Club seats

8 DHIT Summit tickets

PROMOTIONAL BENEFITS

Most prominent branding at event

Premium branding on event collateral, program and signage

Company profile on DHIT website

Social media and outreach promotion

Lanyards and name tags branding

Swag bags

Conference Booth package

ENGAGEMENT BENEFITS

Leader level DHIT Annual Membership

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CATEGORY

SPONSORSHIP // \$10-30K

Become a **Category Sponsor** and Drive Thought Leadership in Your Chosen Field

Category Sponsors will benefit from high profile coverage in their chosen field (Technology, Knowledge, Industry, Community, and Care), with three tiers of investment offering the flexibility to customize your level of involvement and exposure as you look to engage demand-side audiences in a specific market segment.

CATEGORY SPONSORS // Technology, Knowledge, Industry, Community, and Care			
THOUGHT LEADERSHIP BENEFITS	Platinum \$30,000	Gold \$20,000	Silver \$10,000
VIP Supper Club seat	2	1	
DHIT Summit Tickets	3	2	1
PROMOTIONAL BENEFITS			
Premium branding on event collateral, program and signage			
Standard branding on event collateral, program and signage			
Company profile on DHIT website			
Social media and outreach promotion			
Swag bags			
Exhibitor package			
ENGAGEMENT BENEFITS			
Influencer level DHIT Annual Membership			
Advocate level DHIT Annual Membership			

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IMPACT

SPONSORSHIP // \$20K

Become an **Impact Sponsor** and Help Drive Collaboration and Positive Outcomes Across the Ecosystem

Impact Sponsors will enjoy direct alignment with our three key topic areas and expert panels (Building Healthy Communities, Health Engagement, and Precision Health), where you will benefit from focused energy and thought leadership which will in turn help drive our impact workshops. Enhance your organization’s reputation as a driver of positive change as you join us on a journey to deliver measurable and transformative outcomes that last well beyond the main event.

IMPACT SPONSORS //	
Building Healthy Communities, Health Engagement, and Precision Health	
THOUGHT LEADERSHIP BENEFITS	
VIP Supper Club seat	1
DHIT Summit Tickets	2
PROMOTIONAL BENEFITS	
Standard branding on event collateral, program and signage	
Company profile on DHIT website	
Social media and outreach promotion	
Virtual booth package	
ENGAGEMENT BENEFITS	
Advocate level DHIT Annual Membership	

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ADDITIONAL SPONSORSHIP PACKAGES



DIGITAL HEALTH
TECHNOLOGY ZONE

Exhibitor Packages

\$3,000+

The Digital Health Technology Zone will showcase emerging technologies that are driving innovation across clinical care delivery, decision support, big data analytics, patient engagement, and health and wellness, and feature solutions powered by AI, virtual and augmented reality, blockchain, wearables and sensors, and more.



HOSPITALITY
SPONSORSHIP PACKAGES

Supper Club Tuesday Nov. 13th 6-9pm

\$10,000

The DHIT Supper Club, will bring together thought leaders and key stakeholders from across the healthcare innovation ecosystem, including policymakers, payors, providers, investors and senior leadership from biotech, life sciences and health tech industries to discuss ways in which we can all collaborate to accelerate impact and transformation in North Carolina and beyond.



HOSPITALITY
SPONSORSHIP PACKAGES

DHIT Happy Hour

\$10,000

This popular monthly networking event will close out our inaugural Summit, and afford the opportunity to connect with fellow entrepreneurs and ecosystem partners and discuss the output of the Summit while enjoying local craft beers.



ABOUT DHIT

DHIT Global is a social venture dedicated to driving digital health innovation across the ecosystem and transforming regions into digital health hubs. We bring together diverse stakeholders from the healthcare, technology, investor, research, business and entrepreneurial communities to play a role in accelerating the digital health revolution for the benefit of all.

FOR FURTHER INFORMATION CONTACT SPONSORSHIPS@DHITGLOBAL.COM